

# WORK ORDER #2 AESTHETIC THEME PROGRAM IMPLEMENTATION

City Council Presentation

January 18, 2011



*Redevelopment Solutions!*

## Work Order #2

### ✓ Color Palette

- Business Façade Program
- Wayfinding and Signage Program
- Street and Pedestrian Scale Lighting



Calvin, Giordano  
& Associates, Inc.  
*Redevelopment Solutions!*

# CITY OF MIAMI SPRINGS APPROVED BUILDING COLORS

## PUEBLO/MISSION STYLE



CARTAYA &  
ASSOCIATES  
ARCHITECTS P.A.

## STREAMLINE/MODERNE STYLES

		
2112-70 AMERICAN WHITE	HC-12 CONCORD IVORY	AC-36 SHENANDOAH TAUPE
		
I-74 CHINA WHITE	HC-7 BRYANT GOLD	HC-86 KINGSPOINT GRAY
		
I-70 LINEN WHITE	2158-30 DELIGHTFUL GOLDEN	HC-104 COPLEY GRAY
		
I-77 CAMEO WHITE	2160-30 MAPLE SUGAR	HC-55 WINTHROP PEACH
		
2152-50 GOLDEN STRAW	2153-30 TAPESTRY GOLD	AC-9 NUGGET
		
HC-33 MONTGOMERY WHITE	2165-20 GOLDEN MEADOW	HC-75 MARYVILLE BROWN
		
E-54 RICHMOND BISQUE	2161-40 ACORN YELLOW	AC-15 COLORADO CLAY
		
HC-34 WILMINGTON TAN	HC-42 ROXBURY CARAMEL	AC-12 COPPER MOUNTAIN
		
HC-14 PRINCETON GOLD	HC-43 TYLER TAUPE	2175-30 RUST
		
HC-10 STUART GOLD	AC-2 BERKSHIRE BEIGE	HC-49 MAYFLOWER RED

		
2112-70 AMERICAN WHITE	HC-83 GRANT BEIGE	RM CLIFFSIDE GRAY
		
2107-70 CLOUDY GRAY	HC-92 WHEELING NEUTRAL	2131-60 SILVER GRAY
		
E-77 SAIL CLOTH	AC-31 HOT SPRINGS STONES	2127-50 PIKES PEAK GRAY
		
I-70 LINEN WHITE	HC-79 GREENBRIER BEIGE	AC-29 SAN ANTONIO GRAY
		
OC-95 NAVAJO WHITE	AC-8 BUTTE ROCK	2107-50 SANDLOT GRAY
		
I-77 CAMEO WHITE	HC-42 ROXBURY CARAMEL	AC-36 SHENANDOAH TAUPE
		
HC-30 PHILIDELPHIA CREAM	HC-55 WINTHROP PEACH	HC-105 ROCKPORT GRAY
		
HC-12 CONCORD IVORY	AC-75 MARYVILLE BROWN	2138-50 MISTED GREEN
		
AC-4 YOSEMITE SAND	HC-86 KINGSPOINT GRAY	AC-17 SEA PINE
		
HC-57 SHERATON BEIGE	2111-40 TAOS TAUPE	2140-40 STORM CLOUD GRAY

ALL COLORS HAVE BEEN BASED ON THE BENJAMIN MOORE PALETTE. ACTUAL COLORS MAY VARY WHEN VIEWED ON A MONITOR OR PRINTED.

MIAMI  
SPRINGS



*Redevelopment Solutions!*

## Business Façade Program

Refurbished buildings make the street a more pleasant place to stroll. Increased pedestrian traffic gives the neighborhood a vibrancy that is good for businesses and epitomizes what a downtown is supposed to be.

The CGA Team architects will provide architectural guidelines for business facades in Downtown Miami Springs and NW 36<sup>th</sup> Street.



*Redevelopment Solutions!*

## Business Façade Program

- Match private funds to pay for improvements.
- Applicants may choose from one of the sample façade elevations that promote 1930s architectural styles that reflect Miami Springs's historical architecture: Pueblo or Streamline Moderne.



*Redevelopment Solutions!*

## Business Façade Program

- First Year:
  - Three matching grants \$50,000 each (NW 36<sup>th</sup> Street)
  - Three matching grants \$10,000 each (Downtown Miami Springs)
- Potential Funding Source: General Fund, CDBG
- Application Process
- Review by City Staff and Revitalization Specialist
- Final approval by City Council



*Redevelopment Solutions!*

## Business Façade Program: NW 36<sup>th</sup> Street



MIAMI  
SPRINGS



*Redevelopment Solutions!*



## Business Façade Program: NW 36<sup>th</sup> Street



MIAMI  
SPRINGS



*Redevelopment Solutions!*



## Business Façade Program: Downtown



MIAMI  
SPRINGS



*Redevelopment Solutions!*

## Business Façade Program: Downtown



MIAMI  
SPRINGS



*Redevelopment Solutions!*



# Business Façade Program: Streamline Moderne



MIAMI  
SPRINGS



*Redevelopment Solutions!*

## Business Façade Program: Downtown



MIAMI  
SPRINGS



*Redevelopment Solutions!*

## Business Façade Program: Downtown



MIAMI  
SPRINGS



*Redevelopment Solutions!*



## Business Façade Program: Downtown



MIAMI  
SPRINGS



*Redevelopment Solutions!*



## Business Façade Program: Downtown



MIAMI  
SPRINGS



*Redevelopment Solutions!*



## Business Façade Program: Downtown



MIAMI  
SPRINGS



*Redevelopment Solutions!*



# Business Façade Program: Downtown



MIAMI  
SPRINGS



*Redevelopment Solutions!*

## Wayfinding and Signage Program

An environmental graphic program including entry features, signage, and wayfinding will be developed to accentuate the aesthetic quality of *Downtown, Curtiss Circle, and NW 36<sup>th</sup> Street* to attract visitors, support business owners and develop community pride for residents.

# Wayfinding and Signage

- Project Assessment

- Traffic Pathways and Circulation
- Information Stream
- Generator Valuation
- Parking Issues
- Pedestrian Wayfinding

- Site Planning and Mapping

- Identification of generators, gateways, venues, and other destinations
- Identification of traffic corridors, circulation, and decisions plans

- Structure Design

- Sign Structure Scale
- Engineering and Specifications Review
- Design “Family of Signs”

# Wayfinding and Signage

- Identity, Branding, and Thematic Interpretation
  - Brand Logo and Mark Design
  - Colors, Color Contrast
  - Legibility, Visibility, and Readability
- Code Enforcement
  - Sign Consolidation
  - Sign Code and Regulations
  - Parking Management and Regulations
- Hardscape Amenities and Documentation
  - Street Furniture and Amenities Design Coordination
  - Maintenance , Repair, and Replacement Programs

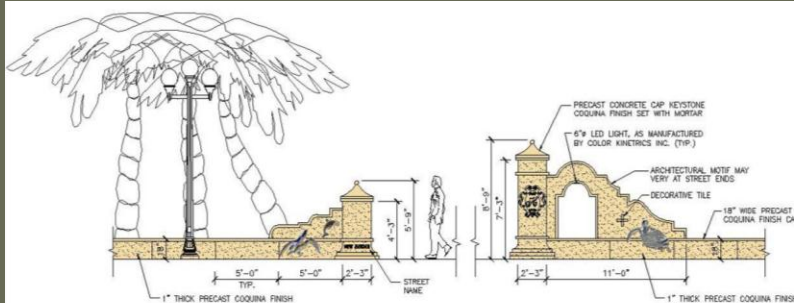




MIAMI  
SPRINGS



*Redevelopment Solutions!*



MIAMI  
 SPRINGS



*Redevelopment Solutions!*





MIAMI  
SPRINGS

Design Elements





MIAMI  
SPRINGS

Design Elements





MIAMI  
SPRINGS

Design Elements



Calvin, Giordano  
& Associates, Inc.  
*Redevelopment Solutions!*

# CITY OF MIAMI SPRINGS APPROVED BUILDING COLORS

## PUEBLO/MISSION STYLE



CARTAYA &  
ASSOCIATES  
ARCHITECTS P.A.

## STREAMLINE/MODERNE STYLES

		
2112-70 AMERICAN WHITE	HC-12 CONCORD IVORY	AC-36 SHENANDOAH TAUPE
		
I-74 CHINA WHITE	HC-7 BRYANT GOLD	HC-86 KINGSPOINT GRAY
		
I-70 LINEN WHITE	2158-30 DELIGHTFUL GOLDEN	HC-104 COPLEY GRAY
		
I-77 CAMEO WHITE	2160-30 MAPLE SUGAR	HC-55 WINTHROP PEACH
		
2152-50 GOLDEN STRAW	2153-30 TAPESTRY GOLD	AC-9 NUGGET
		
HC-33 MONTGOMERY WHITE	2165-20 GOLDEN MEADOW	HC-75 MARYVILLE BROWN
		
E-54 RICHMOND BISQUE	2161-40 ACORN YELLOW	AC-15 COLORADO CLAY
		
HC-34 WILMINGTON TAN	HC-42 ROXBURY CARAMEL	AC-12 COPPER MOUNTAIN
		
HC-14 PRINCETON GOLD	HC-43 TYLER TAUPE	2175-30 RUST
		
HC-10 STUART GOLD	AC-2 BERKSHIRE BEIGE	HC-49 MAYFLOWER RED

		
2112-70 AMERICAN WHITE	HC-83 GRANT BEIGE	RM CLIFFSIDE GRAY
		
2107-70 CLOUDY GRAY	HC-92 WHEELING NEUTRAL	2131-60 SILVER GRAY
		
E-77 SAIL CLOTH	AC-31 HOT SPRINGS STONES	2127-50 PIKES PEAK GRAY
		
I-70 LINEN WHITE	HC-79 GREENBRIER BEIGE	AC-29 SAN ANTONIO GRAY
		
OC-95 NAVAJO WHITE	AC-8 BUTTE ROCK	2107-50 SANDLOT GRAY
		
I-77 CAMEO WHITE	HC-42 ROXBURY CARAMEL	AC-36 SHENANDOAH TAUPE
		
HC-30 PHILADELPHIA CREAM	HC-55 WINTHROP PEACH	HC-105 ROCKPORT GRAY
		
HC-12 CONCORD IVORY	AC-75 MARYVILLE BROWN	2138-50 MISTED GREEN
		
AC-4 YOSEMITE SAND	HC-86 KINGSPOINT GRAY	AC-17 SEA PINE
		
HC-57 SHERATON BEIGE	2111-40 TAOS TAUPE	2140-40 STORM CLOUD GRAY

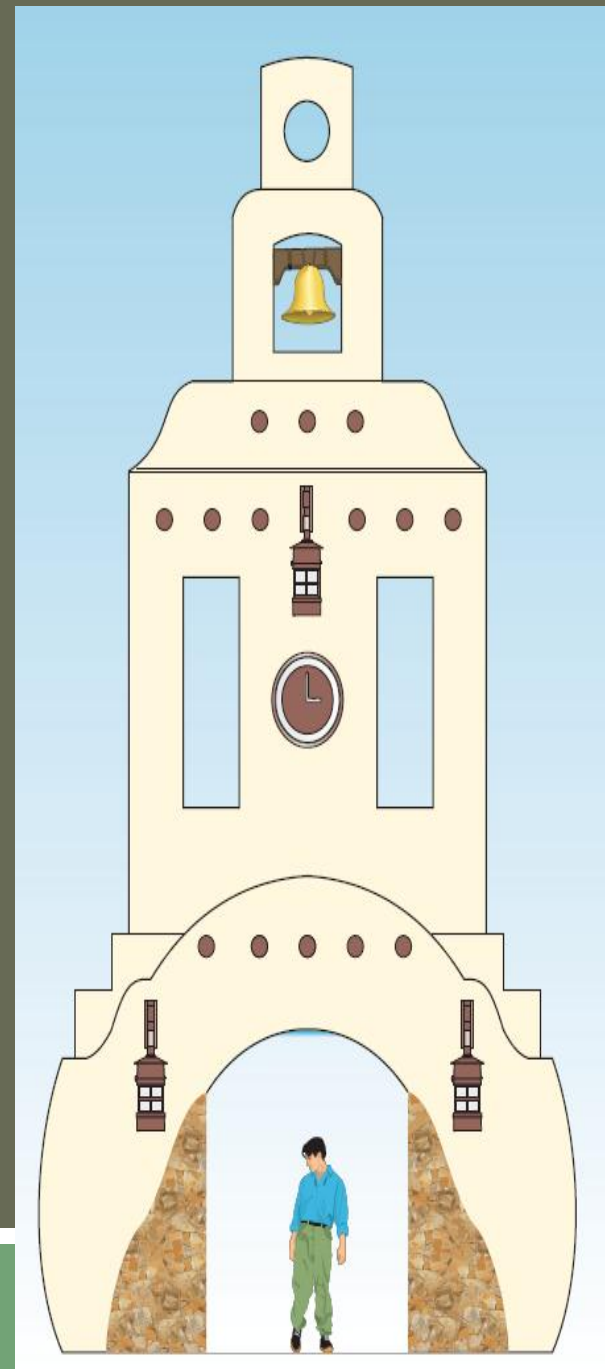
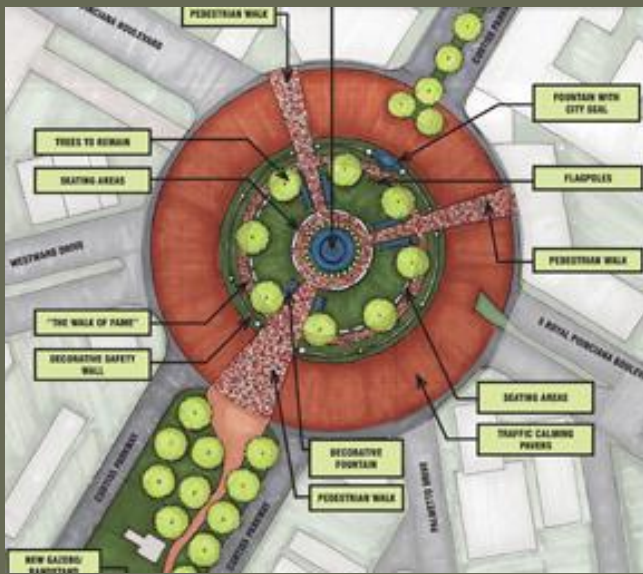
ALL COLORS HAVE BEEN BASED ON THE BENJAMIN MOORE PALETTE. ACTUAL COLORS MAY VARY WHEN VIEWED ON A MONITOR OR PRINTED.

MIAMI  
SPRINGS

Design Elements







MIAMI  
SPRINGS



*Redevelopment Solutions!*



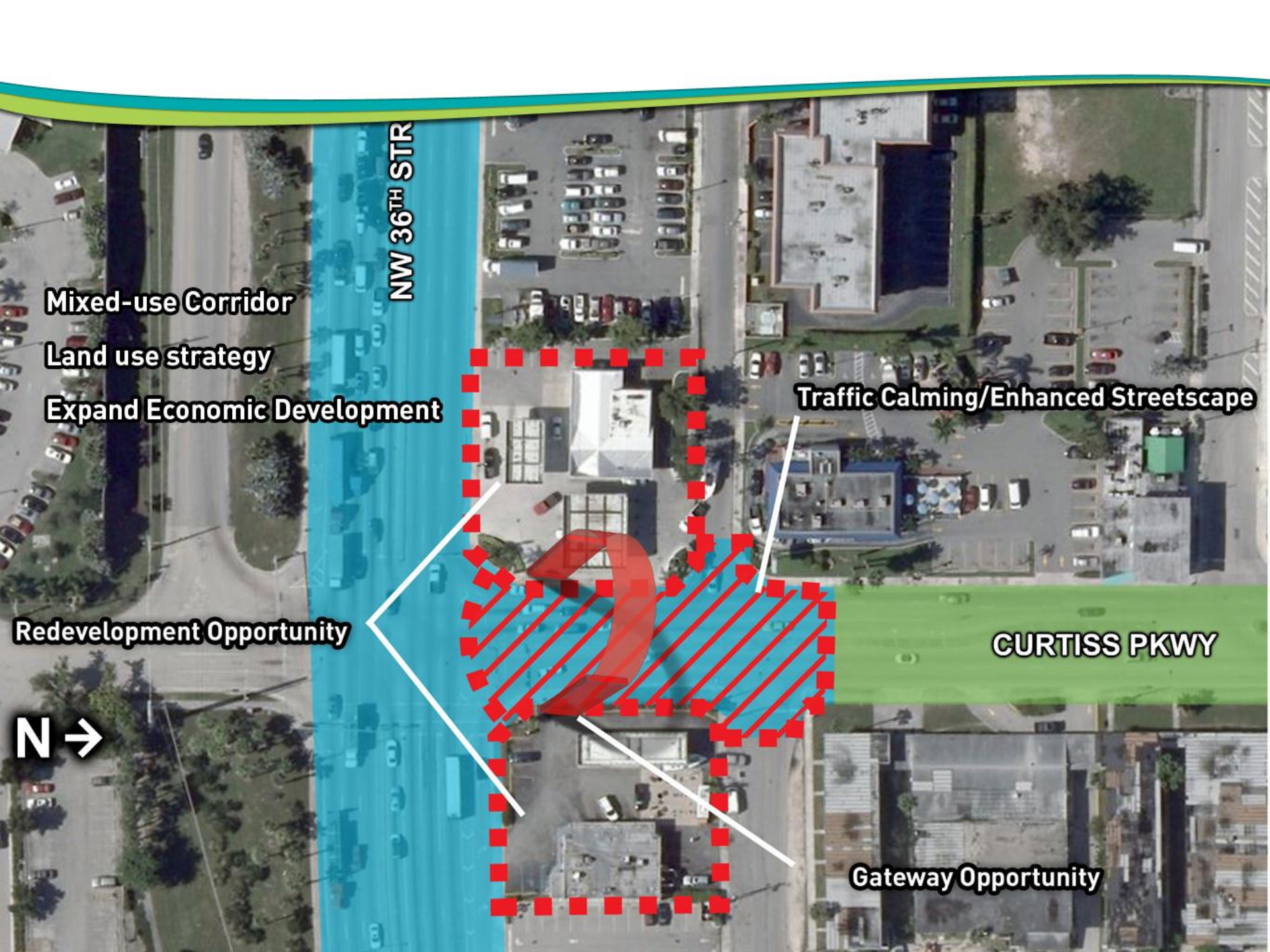


MIAMI  
SPRINGS



*Redevelopment Solutions!*





NW 36TH STR

Mixed-use Corridor

Land use strategy

Expand Economic Development

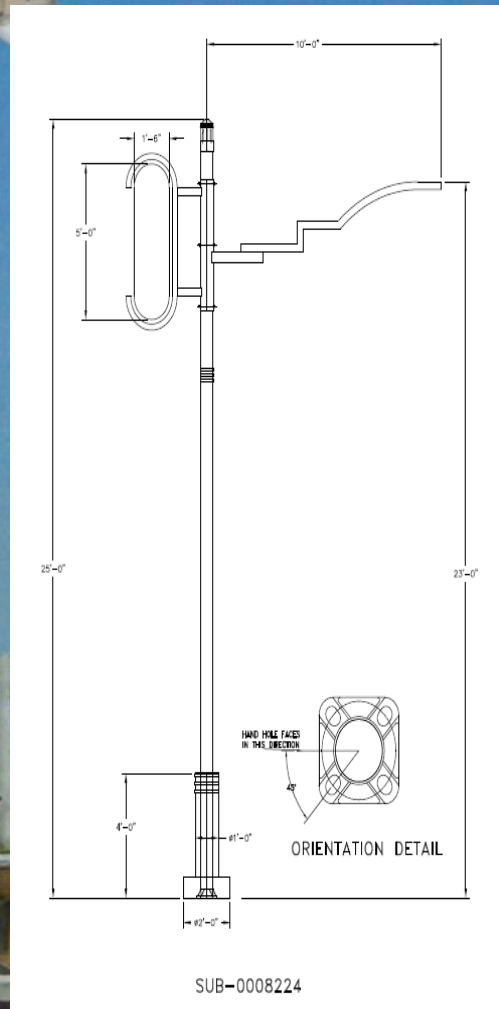
Traffic Calming/Enhanced Streetscape

CURTISS PKWY

N →

Redevelopment Opportunity

Gateway Opportunity



MIAMI  
SPRINGS



*Redevelopment Solutions!*





MIAMI  
SPRINGS

*At the Heart of it All!*

MIAMI  
SPRINGS



*Redevelopment Solutions!*



# Miami Springs • Implementation of Wayfinding Family of Signs

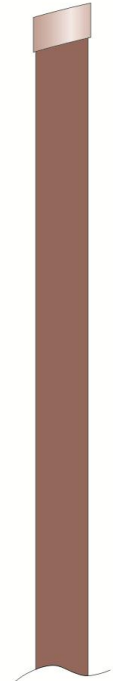
## Color Palette



## Details



Natural Stone  
Basecap with Band

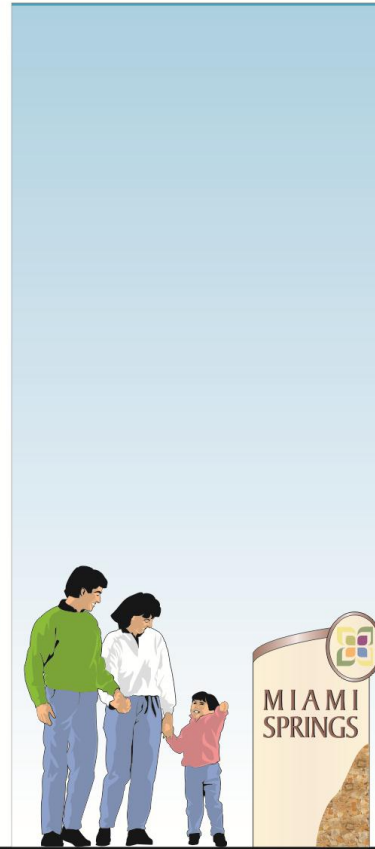


4" Square Pole with Finial

# Miami Springs • Implementation of Wayfinding Family of Signs



Horizontal Gateway



Vertical Gateway



Directionals: Large, Medium, Small



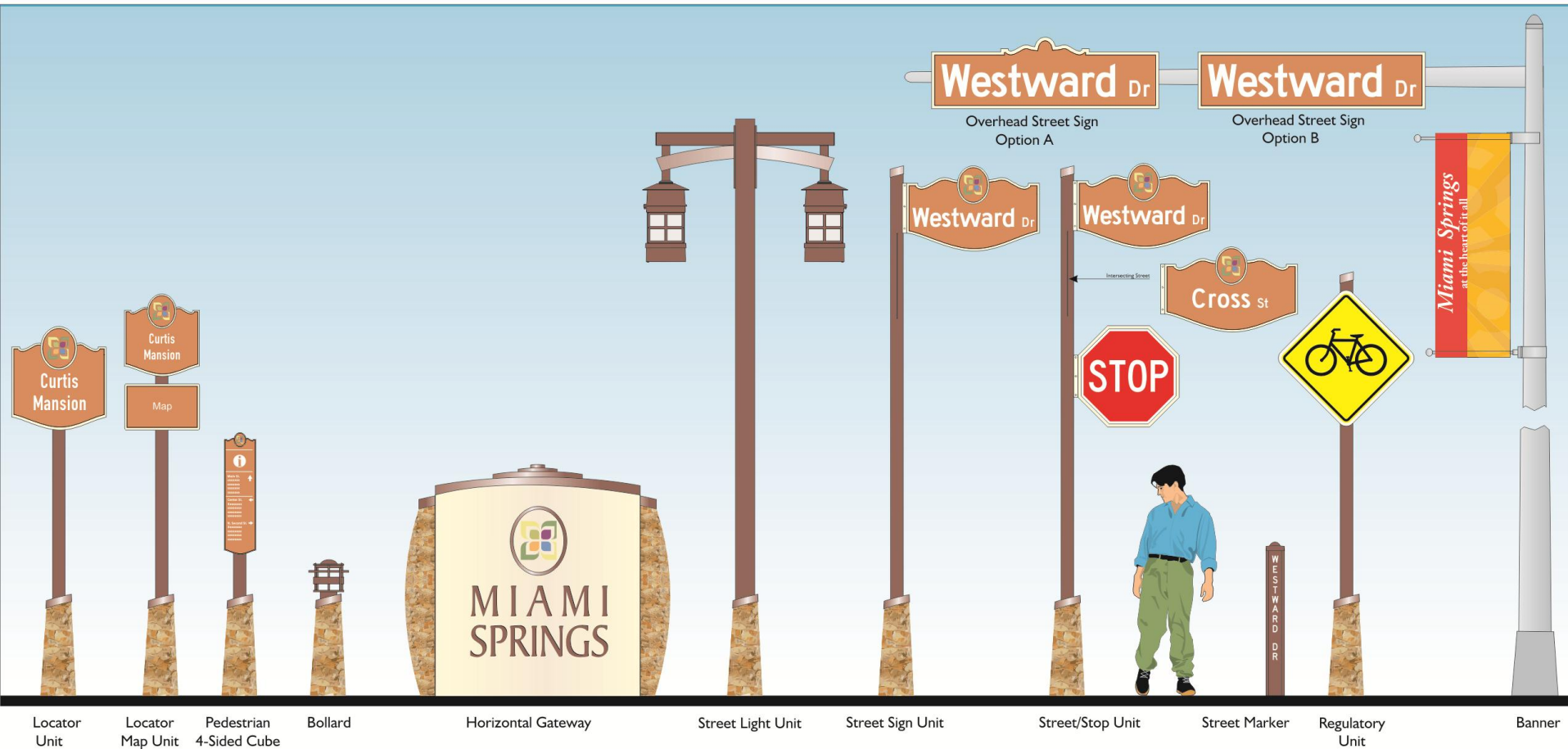
Directionals: Large, Medium, Small  
for existing Traffic Poles

Proprietary Confidential Material Drawings are to be used for presentation purposes only and may not be used for any other reason, without written permission of Guideway, LLC.

**MIAMI  
SPRINGS**

Wayfinding and Signage

# Miami Springs • Implementation of Wayfinding Family of Signs



Proprietary Confidential Material Drawings are to be used for presentation purposes only and may not be used for any other reason, without written permission of Guideway, LLC.

MIAMI  
SPRINGS

Wayfinding and Signage





MIAMI  
SPRINGS



*Redevelopment Solutions!*



MIAMI  
SPRINGS



*Redevelopment Solutions!*





MIAMI  
SPRINGS



*Redevelopment Solutions!*





MIAMI  
SPRINGS



*Redevelopment Solutions!*





MIAMI  
SPRINGS



*Redevelopment Solutions!*



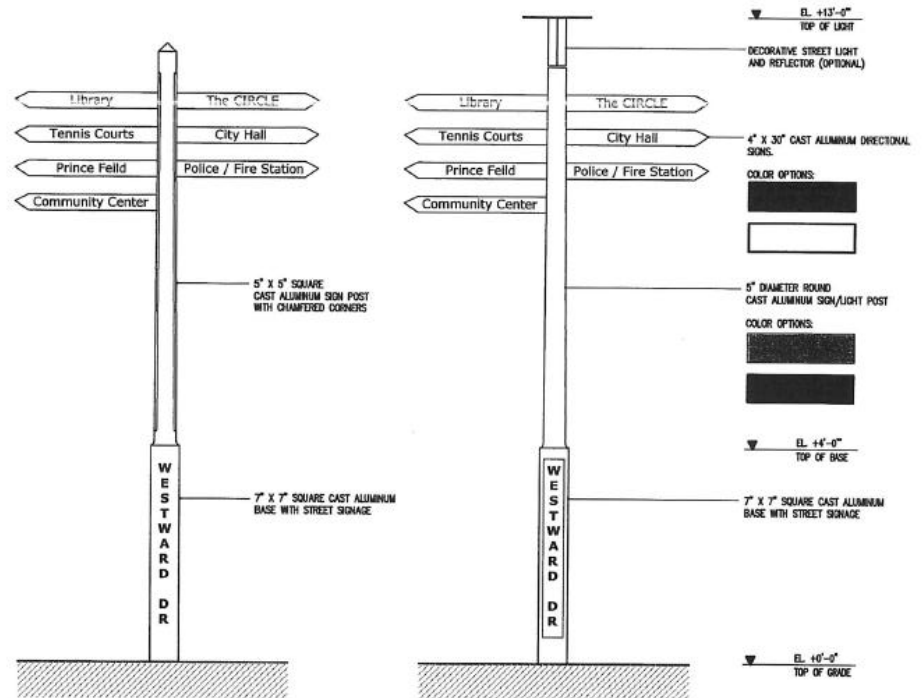
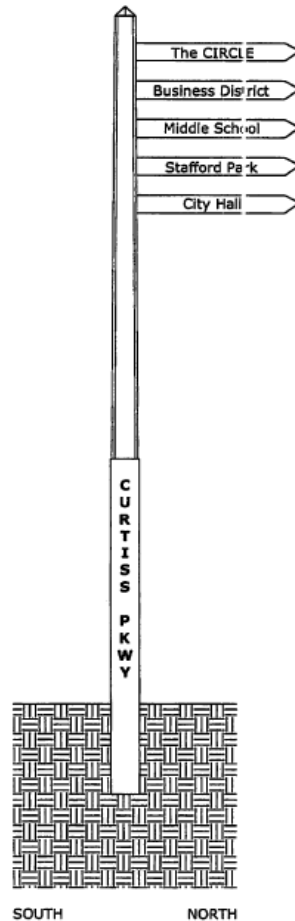
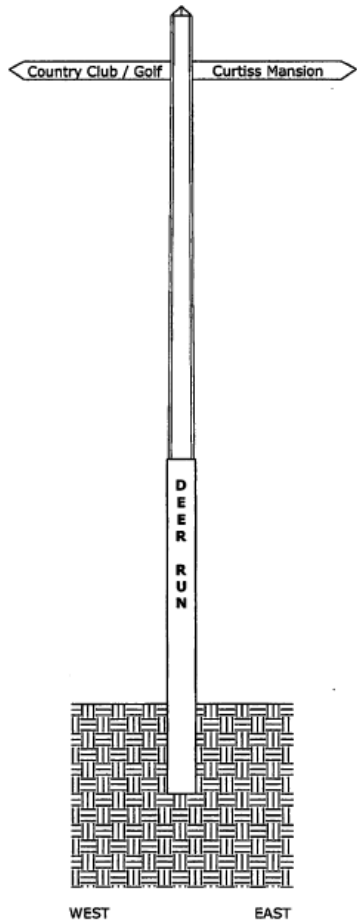


MIAMI  
SPRINGS



*Redevelopment Solutions!*





MIAMI  
SPRINGS



*Redevelopment Solutions!*



MIAMI  
SPRINGS



*Redevelopment Solutions!*

## Street and Pedestrian Scale Lighting

Review existing lighting and make recommendations for installation of lighting to fit the City of Miami Springs theme and provide pedestrian-scale light that enhances the safety of Miami Springs' resident and business customers.



*Redevelopment Solutions!*



## Project Information

Name / Location: \_\_\_\_\_  
 Quantity: \_\_\_\_\_  
 Sold to: \_\_\_\_\_  
 PO#: \_\_\_\_\_

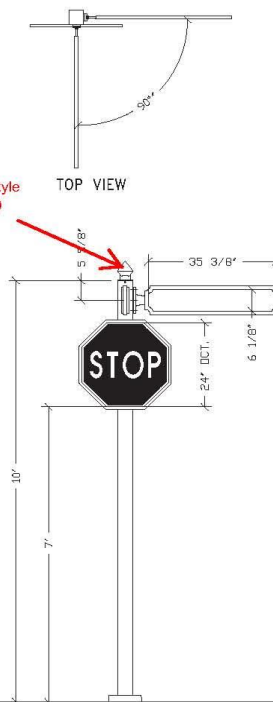
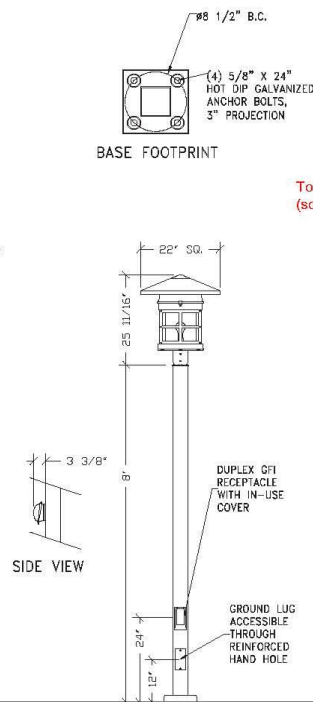
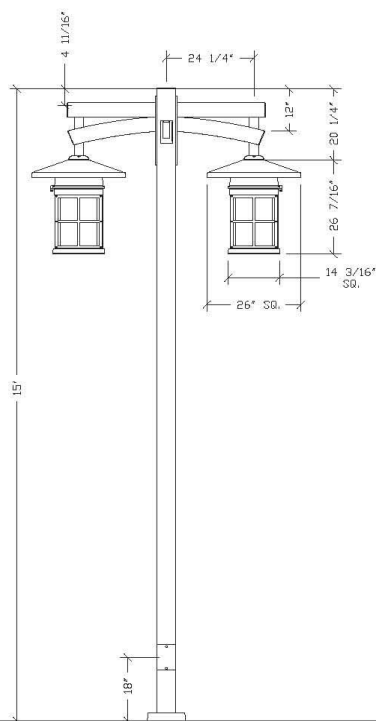
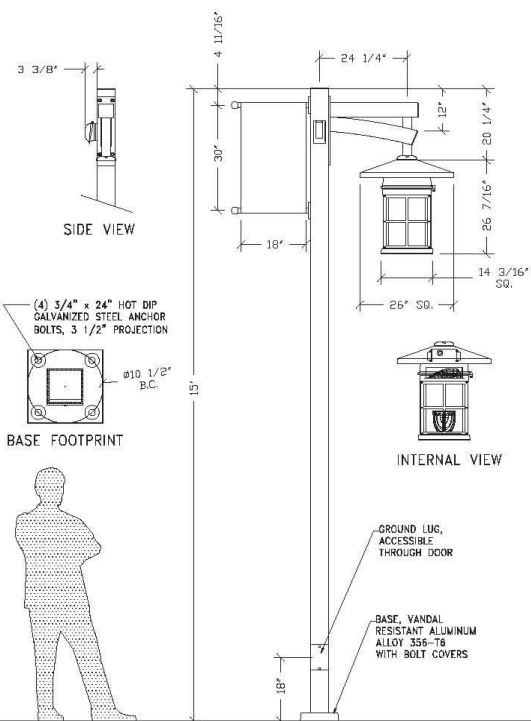
## Approvals

Type: ( SINGLE )	QTY ( 41 )
Luminaire: MAG31 / AC / LED80-120 / IND3 / PM / LSP / BB	
Arm: AA-PRA1 / B / BB	
Pole: VANSQ5 / S / 15 / 5M / CAP / GF-HUG14" / BB	
Banners: AA-0018 / BO / BB	

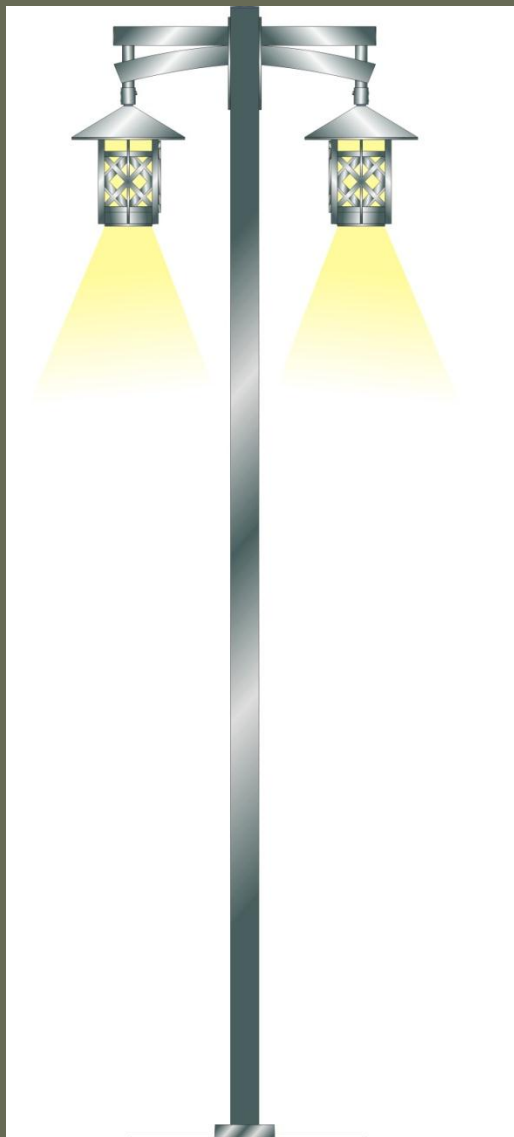
Type: ( TWIN )	QTY ( 1 )
Luminaire: (2) MAG31 / AC / LED80-120 / IND3 / PM / LSP / BB	
Arm: (2) AA-PRA1 / B / BB	
Pole: VANSQ5 / S / 15 / 5M / CAP / GF-HUG14" / BB	

Type: ( HOME )	QTY ( 20 )
Luminaire: MAG24 / AC / INC-120-D / BL / PT / BB	
Pole: VANSQ4 / S / B / 4G / TN / GF-HUG2" / BB	

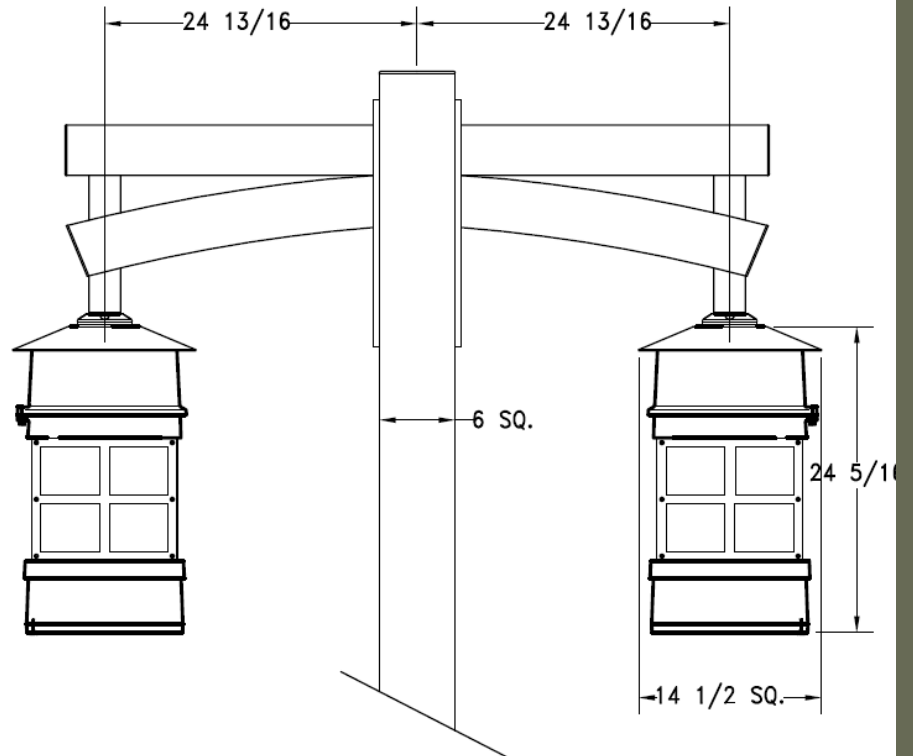
Type: ( STOP & STREET SIGN )	QTY ( 10 )
Stop: AS-24-SST-CB / BO / BB	
Street: AS-36C-ST3-CB / BO / BB	
Pole: VANSQ4 / S / 10 / 4M / BB	



--20'  
 --19'  
 --18'  
 --17'  
 --16'  
 --15'  
 --14'  
 --13'  
 --12'  
 --11'  
 --10'  
 --9'  
 --8'  
 --7'  
 --6'  
 --5'  
 --4'  
 --3'  
 --2'  
 --1'



## MAG24/MOD LUMINAIRE 2X PRA/B ARMS



MIAMI  
SPRINGS



**BEACON**  
PRODUCTS



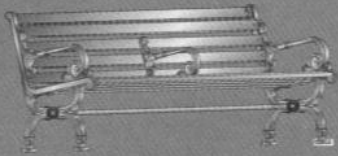
MIAMI  
SPRINGS



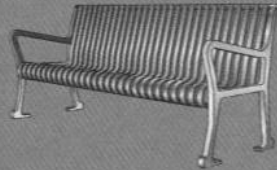
Magna Style Lighting



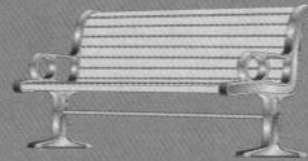
# Site Furnishings



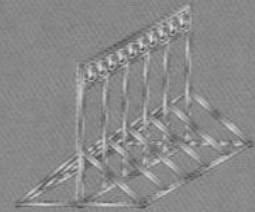
OLD SCROLL BENCH



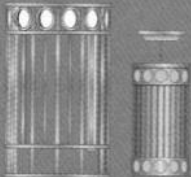
RIVIERA BENCH



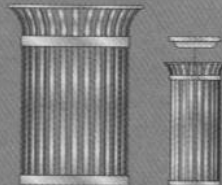
HARBOR BENCH



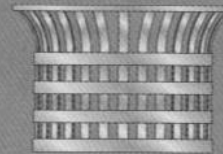
SANTA FE BIKE RACK



SANTA FE RECEPTACLE



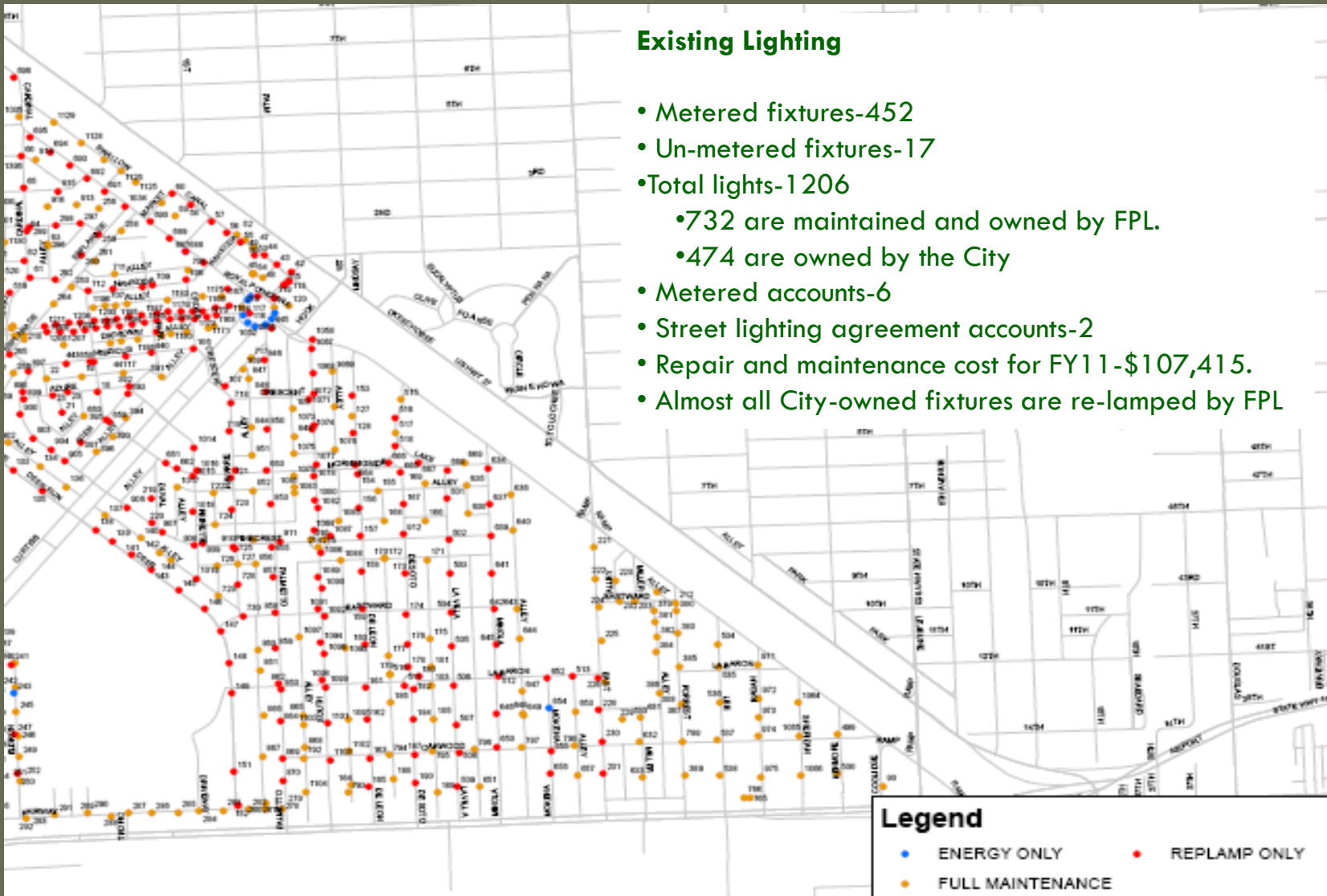
WEST END RECEPTACLE



PLANTER



HANGING PLANTER









# Questions and Answers



MIAMI  
SPRINGS



*Redevelopment Solutions!*